Fashion Logistics examines the principles and practices behind responsible fashion retailing and cost-effective supply chain management in the fashion industry. Fashion Logistics assesses the early growth and changes in the industry as well as the drivers of change in today's market. Important forces are driving tremendous changes in the retail industry, particularly in supply chain networks and operations. Manufacturers therefore need to re-think their supply chains so that they are resilient enough to withstand shocks, agile enough to respond quickly to sudden change, flexible enough to customise products, and efficient enough to protect margins. John Fernie and David Grant assess these forces and changes, and how manufacturers should adapt their working practices accordingly. Fashion Logistics integrates case studies of best practice that demonstrate successful fashion retail supply chains of leading companies such as Benetton, Burberry, Schuh and M&S. The book provides vital figures, tables and mini-cases in each chapter, a discussion question at the end of each mini-case, references and suggested readings. It also provides invaluable supplementary...
material, including teaching notes and Powerpoint slides.

**Sustainable Fashion Supply Chain Management**

As modern organizations become more globalized and diverse, they require additional assistance to maintain effective workflows. With the support of intermediary partners, businesses can enhance their various management processes. Global Intermediation and Logistics Service Providers is a comprehensive reference source for the latest scholarly material on outsourcing strategies in contemporary business environments and examines the role of intermediaries in the dynamics of decision-making and process management. Highlighting pivotal discussions across a myriad of relevant topics, such as open innovation, competitive advantage, and social capital, this book is ideally designed for professionals, practitioners, researchers, and students interested in the impact of service providers within industrial organizations.

**Fashion Logistics**

Logistics, Supply Chain and Operations Management Case Study Collection is a rich and varied compilation of relevant case studies from across logistics, supply chain management and operations. It contains real life scenarios from leading companies including Volvo, Vortex, Honda of America, Green Cargo and Swedish Transport Administration. It includes a foreword by Martin Christopher. Comprehensive in scope and scrupulous in detail, Logistics, Supply Chain and Operations Management Case Study Collection includes actual events experienced by businesses of every size, from SMB's to some of the most successful corporations in manufacturing, transportation, hospitality and other industries. In these pages readers will discover proven tactics and innovative solutions for handling uncertainties, solving problems and circumventing risk, plus a wealth of information to guide strategy and decision making. Readers who are involved in logistics and supply chain management will find the collection extremely helpful. Directors and managers will find immediate application of strategies and tactics to their own situations and challenges and learn to identify potential pitfalls before they become chronic issues. Training professionals will have a valuable tool for testing management proficiency in crisis mitigation and resolution, and particularly useful in academic curriculum, independent learning modules and professional training programs. Academics and professional trainers will benefit from expanded question and answer sections designed to measure knowledge transfer and lessons learned. Students will learn from engaging, topical situations that are highly relevant to the fields of logistics, supply chain management and operations, and both students and prospective managers will learn crucial skills to meet current challenges, qualify for professional advancement and achieve success.
Retailers must be primed to face increasingly difficult trading conditions thanks to the rise of the internet, increasingly better informed consumers, technological advances and an often competitive environment. This established textbook, now in its third edition, helps to provide students with the necessary skills to understand and tackle these challenges. Retail Product Management explains the importance of retailing as a customer-focused activity and helps to provide students of courses such as "Retail Marketing", "Retail Management" and "The Retail Environment" with an excellent introduction to this important topic. With an emphasis on the operational side, this text incorporates features including expanded case vignettes, questions for further discussion, and application tasks. It also includes a new chapter on ethical and sustainable retail product management. Retaining the popular style and elements of the first two editions, Rosemary Varley's Retail Product Management will continue to find favour with students and lecturers involved with retailing.

Fashion Retail Supply Chain Management: A Systems Optimization Approach is a comprehensive reference source that provides the state-of-the-art findings on many important emerging research issues related to retail supply chain management and optimization problems. The book takes an explicit systems approach, and discusses retailed fashion supply chain.

The Replication of Retail Fashion Formats into Foreign Countries

A collection of international contributions from renowned academics and practitioners from the US, UK, China, the second edition of Fashion Marketing has been completely updated, revised and expanded to reflect the major changes in the fashion industry since 2001 and covers all of the key themes and issues of the area. Key themes and areas covered include globalization, fast fashion, luxury fashion, offshoring, business-to-business, forecasting, sourcing, supply chain management, new product development, design management, logistics, range planning, color prediction, market testing, e-commerce, and strategy.

Innovative Methods in Logistics and Supply Chain Management

In recent decades, the rapid expansion of trade and investment among developing countries has resulted in a scenario wherein firms from developing countries account for an increasing share of capital,
goods, and wealth in the global economy. Industry leaders from developing countries have observed that firms in developing countries need to identify and develop key supply chain capabilities in order to succeed in emerging markets. It is argued that customers in emerging markets are likely to have different needs and supply chain expectations as compared to customers in developed economies. Reaching into these emerging markets, understanding the customer diversity, and translating it into effective segmentation schemes are critical for the efficient design of supply chain operations. Leadership Strategies for Global Supply Chain Management in Emerging Markets is a pivotal reference source that provides vital research on creating efficient supply chain operations in emerging markets. While highlighting topics such as consumer behavior, global operations, and information transparency, this publication investigates the needs of consumers in emerging markets as well as the methods of designing effective operations. This book is ideally designed for supply chain managers, logistics managers, operations and warehousing professionals, industry practitioners, academicians, students, and researchers.

Global Logistics

Now in its second edition, this critically-acclaimed core textbook provides a detailed overview of the role of the fashion merchandiser, its place within a fashion retail organisation by outlining their activities and responsibilities as part of the fashion value chain. This overview is situated within the broader context of the fashion industry, highlighting the relevance of the merchandiser role and comparing it to the role of the fashion buyer. The textbook features a multi-chapter case study that provides an example process of the planning and creation of a balanced product range from the perspective of the merchandiser. It does so using a combination of text and numerical explanation. The second edition has been reworked with new contributions by academics and industry practitioners that examine topics such as sustainability, supply chain management e-Commerce and the international perspectives of the merchandiser role. Offering crucial insight into the merchandiser role and emphasising how it can add value to a fashion business, this is an ideal textbook for aspiring merchandisers. It is suitable for students studying at undergraduate and postgraduate level and practitioners seeking to progress their careers in this exciting and multi-faceted industry. New to this Edition: - New focus point materials - New chapter on Sustainability, co-authored with Hannah Middleton - New activities and suggested reading lists

Innovations in Logistics and Supply Chain Management Technologies for Dynamic Economies

Across a range of industries, once-leading companies are in trouble:
Walmart, IBM, Pfizer, HP, and The Gap to name a few. But others are thriving. The difference is how the company’s leaders view their supply chain: is it just about cutting cost or do they see its hidden tools for outperforming the competition? Steve Jobs, upon returning to Apple in 1997, focused on transforming the supply chain. He hired Tim Cook—and the company sped up the development of new products, getting them into consumers' hands faster. The rest is history. While competitors were shutting stores, Zara’s highly responsive supply chain made it the most valued company in the retail space and its founder, the richest man in Europe. Showcasing real solutions learned from true success stories like these and many others, The Supply Chain Revolution provides for business leaders the secrets to succeeding in a disruptive world. They will learn to:
• Make alliances more successful
• Simplify and debottleneck the supply chain
• Boost retail success by managing store investment
• Improve customer satisfaction and increase revenue
• And more!

Every year, more businesses fail because of their old-school views toward cutting costs, and they usually begin with the supply chain. Don’t go down with that ship! Discover how the right supply chain can actually help you thrive.

Fashion Marketing

How logistics clusters can create jobs while providing companies with competitive advantage. Why is Memphis home to hundreds of motor carrier terminals and distribution centers? Why does the tiny island-nation of Singapore handle a fifth of the world's maritime containers and half the world's annual supply of crude oil? Which jobs can replace lost manufacturing jobs in advanced economies? Some of the answers to these questions are rooted in the phenomenon of logistics clusters—geographically concentrated sets of logistics-related business activities. In this book, supply chain management expert Yossi Sheffi explains why Memphis, Singapore, Chicago, Rotterdam, Los Angeles, and scores of other locations have been successful in developing such clusters while others have not. Sheffi outlines the characteristic “positive feedback loop” of logistics clusters development and what differentiates them from other industrial clusters; how logistics clusters “add value” by generating other industrial activities; why firms should locate their distribution and value-added activities in logistics clusters; and the proper role of government support, in the form of investment, regulation, and trade policy. Sheffi also argues for the most important advantage offered by logistics clusters in today's recession-plagued economy: jobs, many of them open to low-skilled workers, that are concentrated locally and not “offshorable.” These logistics clusters offer what is rare in today's economy: authentic success stories. For this reason, numerous regional and central governments as well as scores of real estate developers are investing in the development of such clusters. View a trailer for the book at:
http://techtv.mit.edu/videos/22284-logistics-clusters-yossi-sheffi
**E-Logistics**

Logistics accounts for around 9-10% of global CO2 emissions and will be one of the hardest economic sectors to decarbonize. This is partly because the demand for freight transport is expected to rise sharply over the next few decades, but also because it relies very heavily on fossil fuel. This book outlines the nature and extent of the challenge we face in trying to achieve deep reductions in greenhouse gas emissions from logistical activities. It makes a detailed assessment of the available options, including restructuring supply chains, shifting freight to lower carbon transport modes and transforming energy use in the logistics sector. The options are examined from technological and managerial standpoints for all the main freight transport modes. Based on an up-to-date review of almost 600 publications and containing new analytical frameworks and research results, this book is the first to provide a global, multi-disciplinary perspective on the subject. It is written by one of the foremost specialists in the field who has spent many years researching the links between logistics and climate change and been an adviser to governments, international organizations and companies on the topic.

**Supply Management Research**

The third edition of this core textbook, edited and contributed to by recognised international authorities on the subject, outlines the critical contextual and theoretical issues of business and management in Asia and offers a fresh, topical analysis of management in the major Asian nations. Featuring an accessible two-part structure and updated with the latest research, the book will enable students to assess Asian management systems and the strategies adopted by corporations and governments. The text's thought-provoking teaching and learning tools guide students through a number of the key topics in the field, including globalization, regionalism, corporate social responsibility, ethics, ecological issues, industrial relations and sustainability. This is an ideal textbook for upper-level undergraduates and MBA students studying modules in Asian Business and Management. In addition, it is an essential text for managers and executives seeking a more realistic understanding of business and management in Asia as an evolving adaptive system.

**Logistics and Retail Management**

Christoph Schröder does one of the first attempts to analyze format transfers within the scope of different strategies, format elements, countries and success with focus on the fashion industry. Three distinct format transfer strategies are identified. The empirically observed design of format elements supports and extends the existing research. Fashion firms standardize their “Retail culture”, which
acts as a foundation for a successful format transfer strategy (core elements). New insights are provided with regard to format transfer into foreign countries as well as over a timeframe of five years. International retailers face specific challenges with regard to the decision on their retail format abroad, which is known as an important success driver. They may transfer their format elements unchanged or may adapt those elements. One successful strategy is known to be an unchanged format replication, which is linked to the fashion industry.

Asian Business and Management

This new textbook, authored by a team of expert researchers and lecturers based at the London College of Fashion, is one of the first in the field to examine strategic management in the context of the fashion industry, catering specifically for students hoping to work in the sector. International in approach, the text covers all aspects of strategic management, from growth strategy and financial management to brand and supply chain management. Fashion Management's engaging style, page design and pedagogical framework makes it accessible to students at all levels, while the authors' extensive expertise ensures that the content is always underpinned by rigorous academic research. Established key topics and significant contemporary issues – such as sustainability, the digital, and corporate social responsibility – are considered from both a theoretical and practical perspective, with real-world examples drawn from high-profile, global fashion organisations. This is an ideal core textbook for those studying on undergraduate and postgraduate degree courses in fashion management and fashion marketing. The book will also be an important supplementary resource for courses in marketing, retailing and business studies, with the fashion industry providing an effective context for students to engage with the application of theory.

Advances in Information Systems Development

The fashion industry has a dynamic, ever-changing landscape. The last decade has seen a shift in consumer expectations and a heightened dependence on efficient and effective supply chain management. These shifts in the consumer mentality have already forced apparel retailers to adapt, making changes throughout their organisations to maintain consumer loyalty. This new text provides an overview of the latest trends and advances in fashion supply chain management and logistics, including: The fundamentals of fashion supply chain management Strategic management of the fashion supply chain, including the planning aspect of management Technology in fashion supply chain management Radio-frequency identification (RFID) and interoperability Drawing on the expertise of academics, researchers and industry experts, including a wealth of real-life international cases, this book is ideal for advanced undergraduate and postgraduate
students and academics of fashion management, logistics and supply chain management, as well as practising professionals.

**Fashion Logistics**

The digital transformation is in full swing and fundamentally changes how we live, work, and communicate with each other. From retail to finance, many industries see an inflow of new technologies, disruption through innovative platform business models, and employees struggling to cope with the significant shifts occurring. This Fourth Industrial Revolution is predicted to also transform Logistics and Supply Chain Management, with delivery systems becoming automated, smart networks created everywhere, and data being collected and analyzed universally. The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution provides a holistic overview of this vital subject clouded by buzz, hype, and misinformation. The book is divided into three themed-sections: Technologies such as self-driving cars or virtual reality are not only electrifying science fiction lovers anymore, but are also increasingly presented as cure-all remedies to supply chain challenges. In The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution, the authors peel back the layers of excitement that have grown around new technologies such as the Internet of Things (IoT), 3D printing, Robotic Process Automation (RPA), Blockchain or Cloud computing, and show use cases that give a glimpse about the fascinating future we can expect. Platforms that allow businesses to centrally acquire and manage their logistics services disrupt an industry that has been relationship-based for centuries. The authors discuss smart contracts, which are one of the most exciting applications of Blockchain, Software as a Service (SaaS) offerings for freight procurement, where numerous data sources can be integrated and decision-making processes automated, and marine terminal operating systems as an integral node for shipments. In The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution, insights are shared into the cold chain industry where companies respond to increasing quality demands, and how European governments are innovatively responding to challenges of cross-border eCommerce. People are a vital element of the digital transformation and must be on board to drive change. The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution explains how executives can create sustainable impact and how competencies can be managed in the digital age - especially for sales executives who require urgent upskilling to remain relevant. Best practices are shared for organizational culture change, drawing on studies among senior leaders from the US, Singapore, Thailand, and Australia, and for managing strategic alliances with logistics service providers to offset risks and create cross-functional, cross-company transparency. The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution provides realistic insights, a ready-to-use
knowledge base, and a working vocabulary about current activities and emerging trends of the Logistics industry. Intended readers are supply chain professionals working for manufacturing, trading, and freight forwarding companies as well as students and all interested parties.

**Agile Supply Chain**

Endorsed by the Institute of Logistics and Transport

**Fashion Supply Chain and Logistics Management**

E-logistics serves as the nerve system for the whole supply chain and enables smooth information flow within and between organizations. This contributed book focuses on the strategic role of e-logistics in today's dynamic global environment. In E-Logistics international experts from both academia and industry examine how competitiveness and productivity in transport, logistics and supply chain management can be improved using e-logistics systems and technologies. A variety of successful e-logistics business approaches are discussed covering a range of commercial sectors and transport modes. Separate chapters consider e-logistics developments for air freight; rail freight; road freight; sea transport and port systems. Subsequent chapters address in depth support systems for B2C and B2B e-commerce and e-fulfilment, warehouse management, RFID, electronic marketplaces, global supply network visibility, and service chain automation. Industry case studies are used to support the discussion. The book also investigates emerging technologies in e-logistics and considers what the future might hold in this rapidly changing and developing field.

**Fashion Supply Chain Management in Asia: Concepts, Models, and Cases**

Fashion buying and merchandising has changed dramatically over the last 20 years. Aspects such as the advent of new technologies and the changing nature of the industry into one that is faster paced than ever before, as well as the shift towards more ethical and sustainable practices have resulted in a dramatic change of the roles. As a result, contemporary fast fashion retailers do not follow the traditional buying cycle processes step by step, critical paths are wildly different, and there has been a huge increase in ‘in-season buying’ as a response to heightened consumer demand. This textbook is a comprehensive guide to 21st-century fashion buying and merchandising, considering fast fashion, sustainability, ethical issues, omnichannel retailing, and computer-aided design. It presents an up-to-date buying cycle that reflects key aspects of fashion buying and merchandising, as well as in-depth explanations of fashion product development, trend translation, and sourcing. It applies theoretical and strategic business models to buying and merchandising
that have traditionally been used in marketing and management. This book is ideal for all fashion buying and merchandising students, specifically second- and final-year undergraduate as well as MA/MSc fashion students. It will also be useful to academics and practitioners who wish to gain a greater understanding of the industry today.

**Advanced Fashion Technology and Operations Management**

Fashion has been steadily moving from the brick and mortar to the digital market. As such, it is increasingly vital to research new methods that will help businesses to grow and succeed in this new sphere. Advanced Fashion Technology and Operations Management is a pivotal reference source for the latest development management strategies, fashion marketing, international business, and fashion entrepreneurship. Featuring extensive coverage across a range of relevant perspectives and topics, such as online shopping behavior, digital fashion, and e-commerce, this book is ideally designed for professionals, entrepreneurs, students, and researchers.

**Fashion Marketing**

**Innovative Methods in Logistics and Supply Chain Management**

**The Digital Transformation of Logistics**

Sustainable Logistics and Supply Chain Management is the essential guide to the principles and practices of sustainable logistics operations and the responsible management of the entire supply chain. Based on extensive research by experts in the field, this comprehensive book covers the whole scope of sustainable logistics. The book provides carefully reviewed research-led applications and case studies that have been especially developed for this revised edition with particular attention for use in a teaching context. The mini case studies are highly topical, relating the theoretical concepts to practice and what is actually happening 'on the ground'. Examining the subject in an integrated manner, this book examines all the key areas in sustainable logistics and supply chain management, including: sustainable product design and packaging; sustainable purchasing and procurement; cleaner production; environmental impact of freight transport; sustainable warehousing and storage; sustainable supply management; reverse logistics and recycling; supply chain management strategy, and much more. The book provides an excellent insight into the topic that will help managers, students, and scholars grasp the fundamentals of green supply and logistics management. This revised edition of Sustainable Logistics and Supply Chain Management includes valuable supporting online materials, including PPT presentations, chapter summaries, learning objectives, tips for teaching and in class activities.
Fashion Buying and Merchandising

A collection of international contributions from renowned academics and practitioners from the US, UK, China, the second edition of Fashion Marketing has been completely updated, revised and expanded to reflect the major changes in the fashion industry since 2001 and covers all of the key themes and issues of the area. Key themes and areas covered include globalization, fast fashion, luxury fashion, offshoring, business-to-business, forecasting, sourcing, supply chain management, new product development, design management, logistics, range planning, color prediction, market testing, e-commerce, and strategy.

The Supply Chain Revolution

Fast Fashion

Retailers are being advised to review their supply chains in a bid to accelerate their speed to market. Fashion Logistics assesses the growth and changes in the industry as well as the drivers of change in the market. Supply chain networks and operations play an integral role in distributing product across the retail industry and significant changes within those networks have altered the way in which they function. Manufacturers therefore need to rethink their supply chains to make them resilient to shock, agile enough to respond quickly to sudden change, flexible enough to customize products and efficient enough to protect margins. Fashion Logistics assesses these forces and changes and how manufacturers should adapt their working practices accordingly. This second edition of Fashion Logistics includes revised CSR and reshoring sections, updated case studies and new content on how manufacturers can adapt their working practices and the further demise of the department store sector.

Fashion Management


Decarbonizing Logistics

This book serves as a comprehensive guide to understanding the theories and applications in managing the Asian fashion supply chain,
presenting both quantitative and exploratory studies. Providing academicians and practitioners insights into the latest developments and models, it also offers diverse perspectives on areas like strategic sourcing, quick response strategies, and other essential parts of the supply chain.

**Leadership Strategies for Global Supply Chain Management in Emerging Markets**

The 21st century has witnessed important changes in retail logistics. Supply chain managers are presented with key challenges as retailers have recognised the strategic role that supply chains play in cost reduction and customer service. The 4th edition of Logistics and Retail Management has been substantially updated to take account of these recent developments in retail logistics. Logistics and Retail Management provides the most up-to-date thinking in retail supply chain management, reflecting the changing needs of the global marketplace and the challenges faced by retailers in the 21st century. With contributions from acclaimed academics and practitioners, it covers global logistics, fashion logistics, e-logistics and green supply chains. The 4th edition features brand new chapters on supply chain management in international fashion and corporate social responsibility in the textile supply chain.

**The Future of Logistics**

Logistics and supply chain management are at the heart of almost every organization globally, as such developing a well-rounded understanding of these areas has never been more important. Learn from leading sector specialists about key topics, such as supply chain leadership, resilience, technology, design, and more with this guide. Global Logistics is the comprehensive guide to understanding the international and complex landscape of modern logistics and supply chain management. The book features expertise from over 30 contributors including leading academics, such as Martin Christopher, Alan McKinnon and Steve New, and experienced consultants to leading firms, such as Alan Braithwaite and Patrick Daly. A global approach has been taken, with input from over a dozen countries, and state-of-the-art research is situated alongside expert practical guidance. Covering a range of topics from supply chain strategy, risk management and sourcing to relationship management, resilience and ethics, Global Logistics is essential for those studying or working in logistics and supply chain. Now in its 8th edition, Global Logistics is fully revised and restructured. Readers will learn how to improve logistics, supply chain management and operational effectiveness as well as how to navigate global supply chains, ensure sustainability and engineer for the future. This new edition also covers: - the impact of leadership and talent management in logistics - how to maximize the potential of technology, industry 4.0 and
digitalization - the ways in which different types of performance can be measured and optimized

**Becoming a Supply Chain Leader**

This handbook is a compilation of comprehensive reference sources that provide state-of-the-art findings on both theoretical and applied research on sustainable fashion supply chain management. It contains three parts, organized under the headings of “Reviews and Discussions,” “Analytical Research,” and “Empirical Research,” featuring peer-reviewed papers contributed by researchers from Asia, Europe, and the US. This book is the first to focus on sustainable supply chain management in the fashion industry and is therefore a pioneering text on this topic. In the fashion industry, disposable fashion under the fast fashion concept has become a trend. In this trend, fashion supply chains must be highly responsive to market changes and able to produce fashion products in very small quantities to satisfy changing consumer needs. As a result, new styles will appear in the market within a very short time and fashion brands such as Zara can reduce the whole process cycle from conceptual design to a final ready-to-sell “well-produced and packaged” product on the retail sales floor within a few weeks. From the supply chain’s perspective, the fast fashion concept helps to match supply and demand and lowers inventory. Moreover, since many fast fashion companies, e.g., Zara, H&M, and Topshop, adopt a local sourcing approach and obtain supply from local manufacturers (to cut lead time), the corresponding carbon footprint is much reduced. Thus, this local sourcing scheme under fast fashion would enhance the level of environmental friendliness compared with the more traditional offshore sourcing. Furthermore, since the fashion supply chain is notorious for generating high volumes of pollutants, involving hazardous materials in the production processes, and producing products by companies with low social responsibility, new management principles and theories, especially those that take into account consumer behaviours and preferences, need to be developed to address many of these issues in order to achieve the goal of sustainable fashion supply chain management. The topics covered include Reverse Logistics of US Carpet Recycling; Green Brand Strategies in the Fashion Industry; Impacts of Social Media on Consumers’ Disposals of Apparel; Fashion Supply Chain Network Competition with Eco-labelling; Reverse Logistics as a Sustainable Supply Chain Practice for the Fashion Industry; Apparel Manufacturers’ Path to World-class Corporate Social Responsibility; Sustainable Supply Chain Management in the Slow-Fashion Industry; Mass Market Second-hand Clothing Retail Operations in Hong Kong; Constraints and Drivers of Growth in the Ethical Fashion Sector: The case of France; and Effects of Used Garment Collection Programmes in Fast Fashion Brands.

**Global Intermediation and Logistics Service Providers**
"This book focuses on reporting both quantitative research on FSCM and exploratory studies on emerging supply chain management issues in the fashion industry"—Provided by publisher.

**Fashion Retail Supply Chain Management**

This book presents the latest evidence on, and new approaches to, the development of Corporate Social Responsibility in emerging and established economies. To do so, it examines a broad range of industries, from fashion to banking, and various aspects, like accounting, information security, and human resource management. Special emphasis is placed on the role of education. The case studies gathered here analyse both small and medium sized companies, as well as listed enterprises. The book is a valuable resource for researchers in the fields of sustainability and corporate responsibility, provides student teaching cases for courses on CSR and sustainable management, and offers blueprints for professionals seeking guidance and inspiration on their path towards responsible business operations.

**Logistics and Retail Management**

Examine the principles and practices behind responsible fashion retailing and cost-effective supply chain management in the fashion industry.

**Supply Chain Management and Logistics in the Global Fashion Sector**

The book explains how to emerge and grow as a supply chain leader and details supply chain and procurement processes and operational activities in real-work scenarios across multiple supply chain verticals. The book defines what an entry-level supply chain professional must do to excel in various types of supply chain verticals such as IT, electronics manufacturing, pharmaceutical, retail, and consumer goods. Apart from helping professionals understand vertical specific nuances, this book helps them to set both short-term goals for annual performance review and longer-term career planning. In addition, for a mid- or senior-level supply chain professional, the book offers ideas on ways to launch initiatives and demonstrate leadership to foster career growth. It offers ideas about unlocking new values for the organization and creating a data-driven decision support platform to gain financial efficiency for better management of CapEx and OpEx spend, thus improving the bottom line. The book includes a tool kit which includes operational data models, financial models, and presentation templates for creating and socializing proposals intended for cross-functional teams and demonstrating supply chain leadership. The book is divided into four major parts. In Part I, the book starts with an overview of key
Read PDF Fashion Logistics Insights Into The Fashion Retail Supply Chain

concepts in a manufacturing supply chain and procurement organization. It describes current forms of modern global supply chain and corporate procurement organizations. The objective of Part II is to provide a framework for a self-directed supply chain manager to understand how a large organization evaluates the contribution of supply chain managers and where it expects them to create value. To foster career growth as a supply chain professional, the book identifies six key knowledge pillars for demonstrating supply chain mastery: Technical and market knowledge of the end product and its constituents. Knowledge of internal product development and sustaining processes and supporting consumption data. Health and market condition of the supplier. Ability to create value. Ability to build internal and external executive relationships with key influencers. Ability to obtain best cost without compromising on quality and lead time. Negotiating cost, sourcing material, and then the logistics of moving the raw material through multiple stages and finally finished materials across the globe are some of the key areas which need continuous improvement. As a sentinel of efficiency, removing any kind of wastage leads to immediate value creation and contributes to the margin by improving the bottom line. In Part III, the book reviews twelve such verticals namely printer, medical, IT, energy, automotive, cloud, dairy, data management, avionics, biotech, apparel and start up and the supply chain nuances through the lenses of the framework created in Part II. In Part IV, the book goes back to focus on the professional growth of an individual supply chain person in an industry agnostic way. It provides examples of financial and operational efficiencies that a supply chain professional can create.

**Global Logistics and Supply Chain Management**

Based on 51 interviews with logistics CEOs, strategists, and scenario experts, Heiko A. von der Gracht shows that the logistics service industry draws a backward picture of scenario planning practices as compared to other industries.

**Logistics Clusters**

Global Logistics and Supply Chain Management is a comprehensive, fully up-to-date introduction to the subject. Addressing both practical and strategic perspectives, this revised and updated fourth edition offers readers a balanced and integrated presentation of Logistics and Supply Chain Management (LSCM) concepts, practices, technologies, and applications. Contributions from experts in specific areas of LSCM provide readers with real-world insights on supply chain relationships, transport security, inventory management, supply chain designs, the challenges inherent to globalization and international trade, and more. The text examines how information, materials, products, and services flow across the public and private sectors and around the world. Detailed case studies highlight LSCM
practices and strategies in a wide range of contexts, from humanitarian aid and pharmaceutical supply chains to semi-automated distribution centers and port and air cargo logistics. Examples of LSCM in global corporations such as Dell Computer and Jaguar Land Rover highlight the role of new and emerging technologies. This edition features new and expanded discussion of contemporary topics including sustainability, supply chain vulnerability, and reverse logistics, and places greater emphasis on operations management.

Logistics, Supply Chain and Operations Management Case Study Collection

The ways in which we design, make, transport and then discard clothes has a huge social and environmental impact. This book covers responsible business practices and sustainability in the fashion industry from the raw fibre stage, through production, to the point of customer consumption. The concepts of responsibility and sustainability are fast becoming essential factors in business decisions and Supply Chain Management and Logistics in the Global Fashion Sector leads the reader through the multiple stages in the supply chain that can impact on business strategy. A perfect resource for students studying fashion and for those working in the sector who wish to identify the latest thinking as they plan sustainability strategies, the book is divided into four clear sections. Part I of the book examines sustainability in the supply chain by identifying the three pillars of sustainability (social, economic and environmental) and considers how fashion brands are innovating in this area. Part II looks at fashion logistics and supply chain operations by assessing fibre, yarn and fabric considerations, logistical issues for both garment production, and service delivery, stock control, transportation, barriers and risks. Part III develops the logistics theme further by identifying recent trends and case studies that highlight agility and lean management structures, and the application of transparency enhancing radio frequency identification (RFID). This section further applies modelling and simulation techniques from the automotive and pharmaceutical industries to the fashion sector. Part IV considers how sustainability can be embedded into the multi-tiered fashion supply chain and its selling environment.

Fashion Supply Chain Management

"This book disseminates supply chain management and applied logistic theories, technology development, innovation, and transformation in various economy sectors upon current, advancing technological opportunities and market imperatives"--Provided by publisher.

Fashion Logistics
Fashion Merchandising

This volume features a collection of papers on emerging concepts, significant insights, novel approaches and ideas in information systems development (ISD). It examines advances in ISD in general and investigates emerging trends that will shape the ISD research agenda beyond 2020. The book gathers selected papers from the 28th International Conference on Information Systems Development held in Toulon, France on August 28-30, 2019. The revised and extended papers explore the mutual influences between information systems and organizational structures, processes and people, and promote research into methodological issues and ways in which the IS designers and developers are transforming organizations and society through information systems. Chapter "Smart Grid Challenges through the lens of the European General Data Protection Regulation" is available open access under a Creative Commons Attribution 4.0 International License via link.springer.com

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